### **OBJECTIVE OF THE PROGRAMME**

The programme aims to to create awareness among the prospective students and entrepreneurs to set up the units in rural as well as urban areas under Prime Minister Employment Generation Programme: so as to create Sustainable Employment.

#### **ABOUT KVIC**

The Khadi and Village Industries Commission (KVIC) is a statutory body of the Government of India that promotes and develops khadi and village industries in rural areas. KVIC's objectives include providing employment, creating self-reliance, and building a strong rural community spirit. KVIC plans, promotes, organizes, and implements programs for the development of khadi and village industries. It also coordinates with other agencies engaged in rural development. KVIC is under the administrative Ministry of Micro, Small and Medium Enterprises (MSME). KVIC implements programs through State/U.T. Khadi & Village Industries Boards, Khadi Institutions, and more. KVIC promotes khadi and the charkha as eco-friendly, a tool for poverty alleviation, and a way to generate employment.

#### **ABOUT ANNA UNIVERSITY**

Anna University, Bharathidasan Institute of Technology (BIT) has been established as a Technical Institute under Anna University, Chennai by the Government of Tamil Nadu. BIT has carved a niche for itself in providing technical education in the disciplines that are rare of their kind in our country with a high level of competence. It offers a variety of UG, PG and research programs with an approximate of 5000 students in the campus. The Institution works towards developing partnerships with industries and academic institutes to provide quality education and opportunities for entrepreneurial development. The main objective of the institute is to generate a horde of highly creative professionals, who can contribute not only to the Human Resource Development and also to Nation building exercise

#### **INVITED RESOURCE PERSONS FOR SEMINAR**

Dr. J. Jegan, Dept.of Civil, BIT- Anna University
 Shri.B.Manikandan, Dept. of ECE, BIT-Anna University
 Dr. P. Mani, Dept. of Physics, BIT- Anna University
 Dr. SVA. Prakash, TNOU, Chennai

#### **Important Dates**

## Essay Competition: 24.10.2024

Topic: Topic will be provided before 15 minutes
Tentative Area: Self Employment / Rural

Industrialisation

Languages : Both Tamil & English

Registration Fee: NIL

First Prize - Rs 2, 000 /- (KVI products)
Second Price - Rs 1,500/- (KVI products)
Third Prize - Rs 500/- (KVI products)

Judges : Dr. R.Nandhini & Dr. K. Murugesan

Anna University, Tiruchirappalli

# **Debate Competition: 24.10.2024**

தலைப்பு : நவீனமயமாக்குதனால்

கைத்தொழில்கள் இந்தியாவில் நலிந்து போகின்றதா? போகவில்லையா?

**நடுவர்** : **முனைவர்.இரா.கனிமொழி** அறைத்தலைவர்/ மி.மி.பொ

Registration Fee: NIL

First Prize - Rs 2, 000 /- (KVI products)
Second Price - Rs 1,500/- (KVI products)
Third Prize - Rs 500/- (KVI products)

# Seminar: Rural Industrialisation (25.10.2024)

Participation: Limited to 100 Participants

Registration Fee: NIL

(Tea, Snacks and Lunch will be provided only for seminar participants on 25.10.2024)

**Registration Link** 

# https://forms.gle/oj88iHkxHc9oCLPfA

(Certificates will be provided for all prize winners and participants)

# **ORGANIZING COMMITTEE**

KVIC Thiru Suresh BN , State Director,

Officials KVIC, Chennai

Thiru R. Vasi Rajan Deputy Director,

KVIC, Chennai

Organizing Dr. T. Senthilkumar , Prof. & Dean, Secretary UCE, Anna University, BIT Campus

Tiruchirappalli

Event Dr. M.Balasingh Moses

Coordinators Dr. P.Anbalagan Dr. P. Vijayarajan

Dr. D. Senthilkumar Shri. B. Manikandan Dr. S.Evany Nithya

UCE, Anna University, BIT Campus,

Tiruchirappalli

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# Two Days People's Education Programme

# SEMINAR ON RURAL INDUSTRIALISATION & ESSAY / DEBATE COMPETITION

(24.10.2024 to 25.10.2024)

# Organized by



Khadhi and Village Industries Commission

(Ministry of MSME)

Jointly Organized by



#### **Venue**

Anna University, UCE, BIT campus, Tiruchirappalli, Tamil Nadu – 620 024