CURRICULUM VITAE

Dr.V.M.ANITHA RAJATHI ASSISTANT PROFESSOR

Department of Management Studies

UCE - BIT Campus, Tiruchirappalli 620 024

Contact no: 9894915855

Mail. ID: anitha@aubit.edu.in , anithahrm@gmail.com



- Training and Development
- Brand Management
- Human resource Management

> Educational Qualifications:

| Qualification | College/University | Year of completion | Percentage | Class |
|----------------------------------|---|--------------------|------------|-------|
| Ph.D. (TRAINING AND DEVELOPMENT) | Anna University | 2014 | NA | NA |
| M.B.A (HR/MARKETING) | PSG college of Technology/Anna University | 2004 | 69% | I |
| B.E (E.C.E) | Mookambigai college of Engineering/ Bharathidasan University | 2000 | 59% | II |

Experience: (chronological order)

| Name of Company / Institutions | Designation of Post | From | То | Experience in Year |
|---|------------------------|------------|------------|--------------------|
| UCE – BIT Campus, Anna University, Tiruchirappalli | Assistant Professor | 24.12.2009 | TILL DATE | 13 Y 9 M |
| Bharathidasan University Triuchirapalli | Assistant Professor | 25.06.2008 | 23.12.2009 | 1Y 6M |
| Adhiyamaan College of Engineering Hosur | Assistant Professor | 20.08.2007 | 24.06.2008 | 10M |
| Dhanalakshmi Srinivasan | Lecturer | 10.07.2006 | 18.08.2007 | 1Y 1M |

| College of Engg, Perambular | | |
|-----------------------------|--|--|
| | | |

> Awards / Honours Received:

| Sl.No | Qualified Test | Subject | Qualified Month &Year |
|-------|----------------|------------|-----------------------|
| 1. | UGC- NET | MANAGEMENT | June 2010 |

> Additional / Academic Responsibilities at University:

- 1. Chief Superintendent for Examination Nov- Dec 2022
- 2. Anti-ragging committee member

> Membership of Scientific and Professional Societies:

1.

2.

> Fellowships and Grants received:

> NIL

> Completed PG/UG Projects:

a. Number of PG Projects Completed: 60 Nos

> Research Guidance (M.S/Ph.D.) (Completed):

| S1. No | Name of the scholar | Title of the thesis | Year of registration | Date of viva voce |
|-----------|------------------------|---------------------|----------------------|-------------------|
| 1. | | NIL | | |

> Research Guidance (M.S/Ph.D.) (Ongoing):

| S1. No | Name of the scholar | Tentative Title of the thesis | Year of registration | Status |
|-----------|------------------------|-------------------------------|----------------------|--------|
| 1. | | NIL | | |

> Publications:

a. Books / book chapters:

NIL

b. International Journals:

| Sl.No | Title | International | Year | Details |
|-------|---------------------------|---------------|------|-------------------------------|
| | | | | |
| 1 | AN EMPIRICIAL STUDY ON | International | 2013 | EUROPEAN JOURNAL OF |
| _ | EFFECTIVENESS OF TRAINING | | | ECONOMICS FINANCE AND |
| | IN MANUFACTURING | | | ADMINISTRATIVE SCIENCES, |
| | COMPANIES AT TAMILNADU | | | Volume: 6,Aug ,2013. Page No: |
| | | | | 70-79 ISSN NO: 1450-2275. |
| | | | | |
| | | | | |
| 2 | MAXIMIZE NETWORK | | | |
| | LIFETIME THROUGH CLUSTER | International | | INTERNATIONAL JOURNAL OF |
| | FORMATION IN WIRELESS | International | | APPLIED ENGINEERING |
| | SENSOR NETWORKS | | 2017 | RESEARCH |
| 3 | A STUDY ON SOCIAL MEDIA | | | |
| | PERFORMANCE OF | International | | INTERNATIONAL JOURNAL OF |
| | RETAILERS BUSINESS IN | International | | INNOVATIVE RESEARCH IN |
| | TRIUCHIRAPPALLI REGION | | 2018 | TECHNOLOGY |
| 4 | MEASUREMENT MODELLING | | | |
| | ON KNOWLEDGE | | | |
| | MANAGEMENT AND | | | |
| | MENTORING BEHAVIOUR: | | | |
| | EMPLOYEE SELF-EFFICACIOUS | International | | |
| | AND CITIZENSHIP | | | |
| | BEHAVIOUR IN INDIAN AUTO | | | ASIAN JOURNAL OF RESEARCH |
| | ANCILLARIES & AUTO | | | IN BUSINESS ECONOMICS AND |
| | COMPONENTS. | | 2017 | MANAGEMENT |
| 5 | "CONCEPTUAL FRAMEWORK | | | INTERNATIONAL JOURNAL OF |
| | ON COMPETENCY MAPPING | International | | RESEARCH PUBLICATION AND |
| | FOR EMPLOYABILITY" ", | | 2023 | REVIEWS", Volume 4, Issue 3 |
| | | | | |

| 6 | A STUDY ON THE | | | |
|----|------------------------|---------------|------|--------------------------|
| | EFFECTIVENESS OF | | | |
| | EMPLOYEE ENGAGEMENT IN | | | INTERNATIONAL RESEARCH |
| | COLORANT TEXTILE | International | | JOURNAL OF EDUCATION |
| | JOLOW WITH TEXTILE | | | JOSHWAL OF EDUCATION |
| | COMPANY, NAMAKKAL | | 2023 | &TECHNOLOGY |
| 7 | | | 1 | INTERNATIONAL RESEARCH |
| | A CTUDY ON CONTRACT | | | IOURNAL OF MODERNIES |
| | A STUDY ON COMPETENCY | | | JOURNAL OF MODERNIZATION |
| | MAPPING OF ENGINEERING | International | | IN ENGINEERING |
| | STUDENTS FOR | | | TECHNOLOGY |
| | EMPLOYABILITY | | 2023 | &SCIENCE |
| | EIVII LOTABILITI | | 2023 | GOCILIVOL |
| 8 | CONCEPTUAL | | | |
| | FRAMEWORK ON | | | INTERNATIONAL JOURNAL |
| | EMPLOYEE ENGAGEMENT | International | | OF ADVANCE RESEARCH & |
| | IN COLORANT TEXTILE | | | INNO VATIVE IDEAS IN |
| | COMPANY | | 2023 | EDUCATION |
| 9 | CONCEPTUAL STUDY ON | | | |
| | IMPACT OF WELFARE | | | |
| | MEASURES ON EMPLOYEE | International | | INTERNATIONAL RESEARCH |
| | SATISFACTION WITH | international | | JOURNAL OF EDUCATION & |
| | REFERENCE TO TEXTILE | | | TECHNOLOGY |
| | INDUSTRY | | 2023 | |
| 10 | | | | INTERNATIONAL RESEARCH |
| | A STUDY OF REWARD | | | JOURNAL OF |
| | SYSTEM ON THE | International | | MODERNIZATION IN |
| | EMPLOYEE MOTIVATION | | | ENGINEERING |
| | IN IT SECTOR. | | 2023 | TECHNOLOGY &SCIENCE |
| | | | 2023 | |
| 12 | CONCEPTUAL | | | INTERNATIONAL JOURNAL |
| | FRAMEWORK ON REWARD | International | | OF ADVANCE RESEARCH & |
| | SYSTEM IN IT COMPANIES | memadonal | | INNO VATIVE IDEAS IN |
| | | | 2023 | EDUCATION |
| | į l | | 1 | į |

c. National Journals:

| SI.No | Title | Level National/Internati onal | Year | Details |
|-------|--|-------------------------------------|------|---|
| 1 | A STUDY ON EMPLOYEES PRECEPTION TOWARDS HR POLICES IN BUSINESS PROCESS OUSOURCING (BPO) COMPANIES WITH SPECIAL REFERENCE TO TRICHY | National | 2016 | INTERCONTINENTAL JOURNAL OF HUMAN RESOURCE RESEARCH REVIEW, Volume: 4, Issue 9, 2016. Page No: 31-36 |
| 2 | A STUDY ON EMPLOYEES MOTIVATIONAL FACTORS AT OMEGA HEALTH CARE OF TRICHY | National | 2016 | INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN SCIENCE&TECHNOLOGY, |
| 3 | HUMAN RESOURCE: EMPLOYEE'S PERCEPTION TOWARDS HR POLICIES IN INFORMATION TECHNOLOGY (IT) COMPANIES | National | 2016 | INTERNATIONAL JOURNAL FOR INNOVATIVE RESEARCH IN SCIENCE AND TECHNOLOGY, |
| 4 | THE STUDY ON CONSUMER PERCEPTION TOWARDS BRANDED MOBILES | National | 2016 | INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN TECHNOLOGY, |
| 5 | STUDY ON MOTIVATIONAL FACTORS AT ANNA UNVIERSITY THIRUCHIRAPPALLI | National | 2016 | INTERNATIONAL JOURNAL OF MANAGEMENT AND COMMERCE INNOVATIONS |
| 6 | DYNAMIC BOUNDING UNSOLICTED DATA TO USER | National | 2015 | INTERNATIONAL JOURNAL OF APPLIED ENGINEERING |

| | PROFILE USING CONFINED | | | RESEARCH (IJAER) |
|----|--------------------------|-----------|------|---------------------------|
| | TEXT CLUSTERING | | | , |
| | | | | |
| 7 | EMPLOYEE COMMITMENT | | | |
| | FACTOR AND ITS IMPACT | National | | INTERNATIONAL JOURNAL |
| | OVER THE ORGANIZATIONAL | National | | FOR SCIENTIFIC RESEARCH & |
| | DEVELOPMENT | | 2017 | DEVELOPMENT (IJSRD) |
| | | | | |
| 8 | CONSTRUCTING OF | | | |
| | EVALUATION INDEX | | | |
| | MODELLING FOR | | | |
| | PERFORMANCE APPRAISAL | | | |
| | ON EMPLOYEE RETENTION | National | | |
| | EVIDENCE FROM | | | |
| | PHARMACEUTICAL | | | |
| | COMPANIES IN INDIAN | | | |
| | CONTEXT | | 2017 | INT.J.PHARM.SCI.REV |
| | EMPLOYEE ENGAGEMENT | | | |
| | AND VALUE PROPOSITION | | | |
| 9 | DRIVERS AND MODELLING: | | | |
| | BRAND ALIGNMENT | National | | |
| | STRUCTURE FOR | ivational | | ASIAN JOURNAL OF RESEARCH |
| | ENLARGEMENT OF INDIAN | | | IN SOCIAL SCIENCES AND |
| | MSMES | | 2017 | HUMANITIES |
| | IVISIVIES | | 2017 | HOWANTIES |
| 10 | EMPLOYEE COMMITMENT | | | |
| | FACTOR AND ITS IMPACT | Nintinual | | INTERNATIONAL JOURNAL OF |
| | OVER THE ORGANIZATIONAL | National | | SCIENTIFIC RESEARCH IN |
| | DEVELOPMENT IN SRF LTD | | 2017 | COMPUTER SCIENCE |
| | | | | |
| | | | | |
| | | | | |
| | A STUDY ON IMPACT OF | National | | INTERNATIONAL JOURNAL OF |
| 11 | EMPLOYEE ENGAGEMENT ON | | | SCIENTIFIC RESEARCH IN |
| | | | 2017 | |
| | EMPLOYEE PERFORMANCE | | 2017 | COMPUTER SCIENCE |
| 12 | A STUDY ON PERFORMANCE | | | INTERNATIONAL RESEARCH |
| | APPRAISAL OF EMPLOYEE AT | National | | JOURNAL OF ENGINEERING |
| | HIGH ENERGY BATTERIES | | 2017 | |
| | (INDIA LIMITED) MATHUR, | | 2017 | AND TECHNOLOGY (IRJET) |
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| | TIRUCHIRAPPALI | | | |
|----|---|----------|------|---|
| 13 | PERFORMANCE EVALUATION OF MUTUAL FUND INDUSTRY (A STUDY WITH SPECIAL REFERENCE TO RELIANCE AND UTI MUTUAL FUND) | National | 2018 | INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH IN TECHNOLOGY(IJIRT) |
| 14 | ONSITE REVIVE OF EMERGENCY PLAN FOR HAZARD MANAGEMENT | National | 2018 | INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH & DEVELOPMENT (IJSRD) |
| 15 | IMPACT OF JOB SATISFACTION ON EMPLOYEE RETENTION OF IT PROFESSIONALS | National | 2018 | INTERNATIONAL JOURNAL OF TREND IN SCIENTIFIC RESEARCH AND DEVELOPMENT (IJTSRD) |
| 16 | A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES | National | 2019 | INTERNATIONAL JOURNAL OF SCIENTIFIC DEVELOPMENT AND RESEARCH (IJSDR) |
| 17 | QUALITY OF POLYCLINIC SERVICES IN PUBLIC HEALTH CENTER | National | 2019 | INTERNATIONAL JOURNAL FOR RESEARCH TRENDS AND INNOVATION |
| 18 | THE WORKFORCE DIVERSITY IN TVS SRI CHAKRA PVT. LTD., MADURAI | National | 2019 | PRAMANA RESEARCH JOURNAL |
| 19 | A STUDY ON ROLE OF MATERIAL MANAGEMENT ON PERFORMANCE OF THE SALEM CO-OPERATIVE SUGAR MILLS LTD AT MOHANUR | National | 2019 | INTERNATIONAL JOURNAL OF RESEARCH |
| 20 | QUALITY OF WORK LIFE IN HOSPITAL | National | 2019 | INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH & DEVELOPMENT |
| 21 | A STUDY ON QUALITY OF WORK LIFE IN BE WELL HOSPITALS, CHENNAI | National | 2019 | PRAMANA RESEARCH JOURNAL |

| 22 | HUMAN RESOURCE: EMPLOYEE'S PERCEPTION | | | |
|----|--|----------|------|---|
| | TOWARDS HR POLICIES IN | National | | INTERNATIONAL JOURNAL |
| | INFORMATION TECHNOLOGY (IT) COMPANIES | | 2016 | FOR INNOVATIVE RESEARCH IN SCIENCE & TECHNOLOGY |
| | (II) CONFAMILS | | 2010 | IN SCIENCE & TECHNOLOGY |
| 23 | SELF LEADERSHIP AND ITS | National | | INTERNATIONAL IQUIRNAL OF |
| | EFFECT ON PERFORMANCE IMPROVEMENT | National | 2018 | INTERNATIONAL JOURNAL OF RESEARCH CULTURE SOCIETY |
| | | | 2010 | RESEARCH COLLONE SOCIETY |
| 24 | SERVICE QUALITY OF | | | INTERNATIONAL JOURNAL OF |
| | POLYCLINICI N PUBLIC HEALTH CENTER | National | 2019 | SCIENTIFIC RESEARCH AND REVIEWS |
| | HEALTH CENTER | | 2019 | REVIEWS |
| 25 | A STUDY ON THE EFFECT OF | | | |
| | WORKFORCE DIVERSITY ON EMPLOYEE PERFORMANCE IN | National | | JOURNAL OF EMERGING |
| | IT SECTOR | | 2019 | TECHNOLOGIES AND INNOVATIVE RESEARCH (JETIR) |
| | | | 2013 | |
| 26 | A STUDY ON EMOTIONAL | | | INTERNATIONAL JOURNAL OF |
| | INTELLIGENCE AMONG EMPLOYEES | National | 2019 | RESEARCH AND ANALYTICAL |
| | EIVIPLOTEES | | 2019 | REVIEWS (IJRAR) |
| 27 | A STUDY ON EMOTIONAL | | | |
| | INTELLIGENCE AMONG | National | | INITERNATIONAL IQUIRNAL OF |
| | EMPLOYEES AT DALMIA CEMENT | | 2019 | INTERNATIONAL JOURNAL OF |
| | CEIVIEINI | | 2019 | SCIENCE AND RESEARCH (IJSR) |
| 28 | | | | INTERNATIONAL JOURNAL OF |
| | HEALTH AND SAFETY | National | | ADVANCE RESEARCH AND |
| | HAZARDS CAUSED BY TEXTILE | | 2017 | INNOVATIVE IDEAS IN |
| | INDUSTRY | | 2017 | EDUCATION (IJARIIE) |
| 29 | A STUDY ON SERVICE | | | |
| | QUALITY AND CUSTOMER | NI=#:=! | | INTERNATIONAL JOURNAL OF |
| | SATISFACTION IN BHARTI AIRTEL AT TIRUCHIRAPPALLI | National | | TREND IN SCIENTIFIC RESEARCH AND |
| | REGION | | 2018 | DEVELOPMENT (IJTSRD) |
| | | | 2010 | SEVEROI MENT (ISTONO) |
| 30 | CONCEPTUAL FRAMEWORK | | | INTERNATIONAL JOURNAL |
| | ON PERFORMANCE | National | 2017 | FOR SCIENTIFIC RESEARCH & |
| | APPRAISAL OF EMPLOYEES | | 2017 | DEVELOPMENT (IJSRD) |

| SUPPLY CHAIN RISK AND TOTAL QUALITY National National INTERNATIONAL JOURNAL OF ADVANCE RESEARCH AND INNOVATIVE IDEAS IN EDUCATION (IJARIJE) 32 SELF LEADERSHIP IN EMPLOYEES AND ITS RELATION WITH PERFORMANCE IMPROVEMENT 2018 REVIEWS (IJRAR) 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 2018 RESEARCH AND ANALYTICAL REVIEWS (IJRAR) 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 2018 MULTIDISCIPLINARY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION NATIONAL JOURNAL OF SERVICE AND ADVANCE RESEARCH IN TECHNOLOGY 2018 RESEARCH IN TECHNOLOGY 2019 DEVELOPMENT RESEARCH 2019 DEVELOPMENT RESEARCH 2017 AND DEVELOPMENT RESEARCH 2017 AND DEVELOPMENT IN SUGAR 2017 AND DEVELOPMENT IN SUGAR 2017 AND DEVELOPMENT INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH 2017 AND DEVELOPMENT 2017 AND DEVEL | 31 | A STUDY ON EVALUATING | | | |
|--|----|--------------------------|------------|------|--------------------------|
| TOTAL QUALITY MANAGEMENT IN D AIRY INDUSTRY 32 SELF LEADERSHIP IN EMPLOYEES AND ITS RELATION WITH PERFORMANCE IMPROVEMENT 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 38 A CONCEPTUAL STUDY ON E- National INTERNATIONAL JOURNAL OF SCIENCE RESEARCH IN TECHNOLOGY 10 STUDY ON BOLIAL MEDIA PERFORMANCE APPRAISAL OF EMPLOYEES 38 INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE APPRAISAL OF EMPLOYEES 10 INTERNATIONAL JOURNAL FOR SCIENCE & ENGINEERING SCIENCE & ENGINEERING SCIENCE & ENGINEERING FOR SCIENCE AND ADVANCE FOR SCIENCE AND ADVANCE ON PERFORMANCE APPRAISAL OF EMPLOYEES 10 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 11 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH AND ADVANCE FOR SCIENTIFIC RESEARCH IN TECHNOLOGY INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH AND ADVANCE FOR SCIENTIFIC RESEARCH FOR SCIEN | J1 | | | | INTERNATIONAL IOURNAL OF |
| MANAGEMENT IN D AIRY INDUSTRY 2018 INNOVATIVE IDEAS IN EDUCATION (IJARIIE) 32 SELF LEADERSHIP IN EMPLOYEES AND ITS RELATION WITH PERFORMANCE IMPROVEMENT 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 38 A CONCEPTUAL STUDY ON E- National INTERNATIONAL JOURNAL OF SCIENCE RESEARCH 38 INTERNATIONAL JOURNAL ON SCIENCE AND ADVANCE POR SCIENCE & ENGINEERING ON PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 38 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 39 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 30 INTERNATIONAL JOURNAL FOR SCIENCE & ENGINEERING ON PERFORMANCE APPRAISAL OF EMPLOYEES 30 INTERNATIONAL JOURNAL FOR SCIENCIFIC RESEARCH IN TECHNOLOGY INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH APPRAISAL OF EMPLOYEES 30 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | | | National | | |
| INDUSTRY 2018 EDUCATION (IJARIIE) | | | National | | |
| 32 SELF LEADERSHIP IN EMPLOYEES AND ITS RELATION WITH PERFORMANCE IMPROVEMENT 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 38 A CONCEPTUAL STUDY ON E- National A CONCEPTUAL STUDY ON E- National INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING DEVELOPMENT FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING DEVELOPMENT FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH AND DEVELOPMENT INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH AND DEVELOPMENT | | | | 2010 | |
| EMPLOYEES AND ITS RELATION WITH PERFORMANCE IMPROVEMENT 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES A CONCEPTUAL STUDY ON E- National National INTERNATIONAL JOURNAL FOR SCIENCE & ENGINEERING SCIENCE & ENGINEERING FOR SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING FOR SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING FOR SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING ON PERFORMANCE APPRAISAL OF EMPLOYEES A CONCEPTUAL STUDY ON E- NATIONAL INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | | INDUSTRY | | 2018 | EDUCATION (IJARIIE) |
| RELATION WITH PERFORMANCE IMPROVEMENT 33 | 32 | SELF LEADERSHIP IN | | | |
| PERFORMANCE IMPROVEMENT 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI- MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 38 A CONCEPTUAL STUDY ON E- National RESEARCH AND ANALYTICAL REVIEWS (IJRAR) INTERNATIONAL JOURNAL OF SCIENCE AND ADVANCE RESEARCH REVIEW INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING DEVELOPMENT RESEARCH INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING DEVELOPMENT RESEARCH INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING ON PERFORMANCE APPRAISAL OF EMPLOYEES 10 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH AND DEVELOPMENT INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH AND DEVELOPMENT | | EMPLOYEES AND ITS | | | |
| IMPROVEMENT 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 38 A CONCEPTUAL STUDY ON E- National INTERNATIONAL JOURNAL OF RESEARCH 38 INTERNATIONAL JOURNAL FOR SCIENCE & ENGINEERING DEVELOPMENT RESEARCH 38 INTERNATIONAL JOURNAL FOR SCIENCE & ENGINEERING DEVELOPMENT RESEARCH 38 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH 39 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH 10 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH 11 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH 12017 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH 12017 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | | RELATION WITH | National | | INTERNATIONAL JOURNAL OF |
| 33 A STUDY ON IMPACT OF SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES 38 A CONCEPTUAL STUDY ON E- National INTERNATIONAL JOURNAL OF SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY INTERNATIONAL JOURNAL OF SCIENCE AND ADVANCE RESEARCH IN TECHNOLOGY INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING SCIENCE & ENGINEERING DEVELOPMENT RESEARCH INTERNATIONAL JOURNAL OF SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | | PERFORMANCE | | | RESEARCH AND ANALYTICAL |
| SERVICE QUALITY DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR 34 A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY 35 TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION 36 A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES 37 CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES A CONCEPTUAL STUDY ON E- National National INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE FOR SCIENCE & ENGINEERING SCIENCE & ENGINEERING FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL SCIENCE & ENGINEERING FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL SCIENCE & ENGINEERING JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | | IMPROVEMENT | | 2018 | REVIEWS (IJRAR) |
| DIMENSIONS ON CUSTOMER SATISFACTION IN BHARTI AIRTEL TIRUCHIRAPPALLI - MATHUR A STUDY ON HUMAN RESOURCES PRACTICES ON EMPLOYEE RETENTION IN BUSINESS PROCESS OUTSOURCING IN TRICHY TO STUDY ON SOCIAL MEDIA PERFORMANCE ON RETAILERS BUSINESS IN TRIUCHIRAPPALLI REGION A STUDY ON MATERIAL MANAGEMENT IN SUGAR INDUSTRIES TO CONCEPTUAL FRAMEWORK ON PERFORMANCE APPRAISAL OF EMPLOYEES National National National INTERNATIONAL JOURNAL FOR SCIENCE AND ADVANCE SCIENCE & ENGINEERING SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING INTERNATIONAL JOURNAL OF SCIENCE & ENGINEERING INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH ACONCEPTUAL STUDY ON E- National National INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | 33 | A STUDY ON IMPACT OF | | | |
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| 38 INTERNATIONAL JOURNAL FOR SCIENTIFIC RESEARCH | | ON PERFORMANCE | National | | FOR SCIENTIFIC RESEARCH |
| A CONCEPTUAL STUDY ON E- National FOR SCIENTIFIC RESEARCH | | APPRAISAL OF EMPLOYEES | | 2017 | AND DEVELOPMENT |
| | 38 | | | | INTERNATIONAL JOURNAL |
| RECURITMENT 2017 AND DEVELOPMENT | | A CONCEPTUAL STUDY ON E- | National | | FOR SCIENTIFIC RESEARCH |
| RECORTIVIENT | | RECURITMENT | | 2017 | AND DEVELOPMENT |

| 39 | PERFORMANCE EVALUATION OF MUTUAL FUND INDUSTRY (A STUDY WITH SPECIAL REFERENCE TO UTI AND RELIANCE MUTUAL FUND) | National | 2018 | INTERNATIONAL JOURNAL FOR RESEARCH IN APPLIED SCIENCE & ENGINERING TECHNOLOGY (IJRASET) |
|----|---|----------|------|---|
| 40 | A STUDY ON SERVICE QUALITY AND CUSTOMER SATISFACTION IN BHARTI AIRTEL AT TIRUCHIRAPPALLI REGION | National | 2018 | INTERNATIONAL JOURNAL OF TREND IN SCIENTIFIC RESEARCH AND DEVELOPMENT (IJTSRD) |
| 41 | A STUDY ON STRESS MANAGEMENT OF EMPLOYEES IN TVS PRIVATE LTD., MADURAI | National | 2020 | INTERNATIONAL JOURNAL OF RESEARCH TRENDS AND INNOVATION (IJRTI) |
| 42 | CAREER GROWTH AND DEVELOPMENT OF WOMEN FOR DUAL ROLE CONFLICT IN TAMIL NADU | National | 2020 | PARMANA RESEARCH JOURNAL |
| 43 | A STUDY ON QUALITY OF WORK LIFE IN BE WELL HOSPITALS, CHENNAI | National | 2020 | PARMANA RESEARCH JOURNAL |
| 44 | A STUDY ON EMPLOYEES PRECEPTION TOWARDS THE ORGANIZATIONAL CULTURE IN MANUFACTURING INDUSTRY | National | 2020 | INTERNATIONAL JOURNAL FOR RESEARCH IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY (IJRASET) |
| 45 | A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT OF THE EMPLOYEE IN HAIR & Co- COMPANY, TUTICORIN | National | 2020 | INTERNATIONAL JOURNAL FOR RESEARCH IN APPLIED SCIENCE & ENGINEERING TECHNOLOGY (IJRASET) |

> Patents:

<u>NIL</u>

> Sponsored Research Projects:

| Sl.No | Name of the project | Funding agency | Project value (Rs.) | Duration | Status |
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> Consultancy Activities:

| S1.No | Name of the work | Role (PI/Co PI) | Agency | Amount | Duration |
|-------|------------------|--------------------|--------|--------|----------|
| | | NIL | | | |
| | | | | | |

> List of Seminar / Short Term Course /FDP/ Workshop organized: 03

- Acted as organizing Secretary in the One Day International Conference on INNOVATION MANAGEMENT (IM -2015) held on 19th October 2015 in the Department of management studies, Anna University, BIT Campus, Tirchirappalli – 620 024
- 2. Organized one day National Level webinar on" What makes a Fresh MBA Graduate Employable" on 14 th August 2020 in the Department of Management studies Anna university ,BIT Campus, Tirchirappalli 620 024.
- 3.Acted as organizing Secretary in the One Day Management Fest on BB2K23 held on 28th April 2023 in the Department of Management studies, Anna University, BIT Campus, Tirchirappalli 620 024

> List of Seminar / Short Term Course /FDP/ Workshop attended: 07

- 1. Has successfully completed the course on Innovation, Business Models and Entrepreneurship with a consolidated score of 70 % from August September 2018 (8 weeks course), Funded by Ministry of HRD, Government of India.
- 2. Has successfully completed Two Weeks Faculty Development Programme on MANAGING ONLINE CLASSES and CO-CREATING MOOCS" from April 20 May 06, 2020 at Teaching Learning Centre, Ramanujan College, University of Delhi. Sponsored by MHRD.
- 3. Has participated in Online Faculty Development Program on "Moodle Learning Management System" during 11th May -15th May 2020. organized by the Department of Mathematical Sciences, Bodoland University in association with Spoken Tutorial, IIT Bombay.
- 4. Has participated webinar "Getting Ready for Business in the Age of COVID-19" on 31st July, 2020 organized by Department of Management Studies, University College of Engineering, Anna University :: B.I.T. Campus, Tiruchirappalli, Tamilnadu.

- 5. Swayam NEPTEL Online Certification COURSE and NPTEL AICTE Faculty Development Programme Has successfully completed the course on Managerial Skills for Interpersonal Dynamics with a consolidated score of 100 % from Jan– April 2020 (12 weeks course), Funded by Ministry of HRD, Government of India.
 - 6. Has Attended the Workshop on Asana and Breathing Exercise organized by the Department of Physical Education, University college of Engineering, Bharathidasan Instituteof Technology Campus, Anna University, Trichirappalli on 7thFebruary 2018.
 - 7. Has participated in the TEQIP –II sponsored National Seminar on " E- Resources for Scholarly Communication" held at Bharathidasan Institute of Technology, Tirchirappalli on 28thFebruary, 2014.

National / International Conferences organized / Participated: 20

| SI. No | Title | Level National/Internati onal | Year | Details |
|--------|---|-------------------------------------|------|---|
| 1 | A STUDY ON EMPLOYEE ATTITUDE IN MANUFACTURING COMPANY IN TRICHY REGION | International | 2012 | AN INTERNATIONAL CONFERENCE ON SYNCHORNIZING MANAGEMENT THEORIES AND BUSINESS PRACTICES, CHALLENGES AHEAD (RESEACH PARADIGMS IN MANAGEMENT) |
| 2 | MANAGING ENTERPRISE RESOURCE PLANNING(ERP)- ENABLE CHANGE FOR FUTURE PERPECTIVE | National | 2010 | MANAGEMENT RESOURCES- ISSUES AND CHALLENGES |
| 3 | TRAINING AND DEVELOPMENT AN ORGANISATIONAL IMPACT AND CHALLENGES | National | 2010 | MANAGEMENT RESOURCES- ISSUES AND CHALLENGES |

| 4 | A STUDY ON KNOWLEDGE MANAGEMENT SYSTEM OF STAFF AND MANAGER IN SASHASAYEE PAPER BOARD LIMITED | National | 2010 | MANAGEMENT CHANGING SCENARIO |
|----|---|---------------|------|---|
| 5 | DIGITAL MONITORING OF RIVER POLLUTION USING SATELLITE IMAGES IN FREQUENCY DOMAIN | International | 2015 | 2ND INTERNATIONAL CONFERENCE ON TRENDS IN ELECTRONICS AND INFORMATICS (ICOEI) |
| 6 | ONE DAY INTERNATIONAL CONFERENCE ON INNOVATION MAANGEMENT | International | 2015 | ANNA UNVIERSITY BIT CAMPUS, DEPARTMENT OF MANAGMEENT STUDIES |
| 7 | INTERNATIONAL CONFERENCE ON SYNCHRONIZING MANAGEMENT THEORIES AND BUSINESS RACTICES: CHALLENGES AHEAD | International | 2012 | ANNA UNVIERSITY BIT CAMPUS DEPARTMENT OF MANAGEMENT STUDIES |
| 8 | ONE DAY NATIONAL LEVEL CONFERENCE ON INNOVATIVE MANAGEMENT PRACTICES AND BUSINESS EXCELLENCE | National | 2012 | MIET ENGINEERING COLLEGE, DEPARTMENT OF MANAGMEENT STUDIES |
| 9 | NATIONAL CONFERENCE ON MANAGEMENT OF RESOURCES - ISSUES AND CHALLENGES | National | 2011 | ADAIKALAMATHA INSTITUTE OF MANAGEMENT, ,DEPARTMENT OF MANAGMEENT STUDIES |
| 10 | NATIONAL LEVEL CONFERENCE ON TRENDS IN CURRENT MANAGEMENT PRACTICES | National | 2009 | PAVENDAR BHARATHIDASAN COLELGE OF ENGINEERING AND TECHNOLOGY |
| 11 | NATIONAL CONFERENCE ON MANAGEMENT A CHANGING SCENARIO | National | 2010 | PANIMALAR ENGINEERING COLLEGE, DEPARTMENT OF MANAGEMENT STUDIES |

| MANAGEMENT- A CHANGING SCENARIO 13 NATIONAL LEVEL WORKSHOP ON RESEARCH METHODOLOGY IN SOCIAL SCIENCES 14 NATIONAL SEMINAR ON E - RESOURCES FOR SCHOLARLY COMMUNICATION 15 INTERNATIONAL WORKSHOP ON THE ART OF JOURNAL AND THESIS WRITING 16 ONE DAY WORKSHOP ON WEB DESIGN National 2010 COLLEGE, DEPAR MANAGEMENT S MANA UNIVERSIT ANNA UNIVERSIT DITERNATIONAL PRIST UNVIERSIT ANNA UNIVERSIT TECHNOLOGY THIRUCHIRAPPA 17 TWO DAY NATIONAL LEVEL | |
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| OF JOURNAL AND THESIS WRITING International PRIST UNVIERSIT ANNA UNIVERSIT ONE DAY WORKSHOP ON WEB DESIGN THIRUCHIRAPPA TWO DAY NATIONAL LEVEL | |
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| EMPOWERING WOMEN National 2010 ANNA UNIVERSIT | TY OF |
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| EDUCATION THIRUCHIRAPPA | LLI |
| NATIONAL SEMINAR ON | |
| UNDERSTANDING INDIAN National 2009 | |
| 19 CONSUMER AMC ENGINEERI | NG COLLEGE |
| 20 ONE DAY WORKSHOP ON | |
| IMAGE AND PATTERN National 2006 BHARATHIDASAI | l |
| RECOGNITION OF TECHNOLOGY | N INSTITUTE |

- ➤ <u>Professional recognitions</u>: (details like chairperson/member of a committee, reviewer, editor ...etc)
 - Board of study Member as university representative for K. Ramakrishna college of Engineering ,Trichirapalli.
 - Doctoral Committee member for PH.D scholar in Anna University.
- (A) Chairperson for conferences / Seminar / Technical symposia:
 - Acted as chairperson for Two days International conference on" Bussiness Management on emerging markets 2021"Oxford college of Engineering, Bangalore on Nov $1^{\rm st}$ and $2^{\rm nd}2021$.

(B) Guest lectures delivered:

| Level | Topic | Institution | Place | Date |
|---------------------|---|--|--|------------|
| UNIVERSITY LEVEL | PERSONALITY DEVELOPMENT - RECURITMENT | IINDUCTION PROGRAM FOR IT FIRST YEAR- UNIVERSITY COLLEGE OF ENGINEERING | ANNA UNIVERSITY BIT CAMPUS , TRICHY | 18.11.2020 |
| UNIVERSITY LEVEL | SPOTTING &ACTUALIZING BUSINESS IDEAS AND OPPORTUNITIES IN ENTREPERNEURSHI P | ENTREPRENEURSHP DEVELOPMENT PROGRAMME, UNIVERSITY COLLEGE OF ENGINEERING, THIRUKKUVALI | THIRUKKUL AI | 31.01.2020 |
| UNIVERSITY LEVEL | HOW TO START A SMALL SCALE BUSINESS | ENTREPRENEURSHP DEVELOPMENT PROGRAMME, UNIVERSITY COLLEGE OF ENGINEERING, THIRUKKUVALI | THIRUKKUL AI | 04.10.2018 |
| STATE | LECTURE ON SOFT SKILLS | LECTURE ON SOFT SKILLS, BHARATHIDASAN UNIVERSITY COLLEGEFORWOME N, ORATHANADU | ORATHANA DU | 13.08.2010 |

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I certify that the information furnished above is correct and true to the best of my knowledge and belief.

Signature of the staff member

Head of the Department

Dean