

C) WEBINARS ORGANISED BY EDII-AIEDP TRICHY HUB

Total Number of Webinars Organized (So Far)	Total Number of Participants
14	399

Webinar Details:

S. No	Date & Time	Topic	Resource Person / Speaker	No. of Participants Attended	Webinar Objective	Webinar Organised by
1.	06.05.2020 02.30 pm to 03.30 pm	Discussion on Conducting Online Finals- Trichy Zone (Zoom)	M. Vinoth Field Coordinator EDII-AIEDP Trichy Hub	21	To get the acknowledgement from Finalists of Tamil Nadu Student Innovators 2019- Trichy zone about conducting Finals in online mode.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
2.	13.05.2020 10.15 am to 12.00 pm	Awareness on Innovation Voucher Program- Grant by EDII TN (Zoom)	M. Vinoth Field Coordinator EDII-AIEDP Trichy Hub	46	To create awareness and thereby encouraging the participants to apply for the EDII-TN flagship grant of “Innovation Voucher Program”	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli

3.	17.05.2020 10.30 am to 11.30 pm	Technopreneur from a Banker Perspective – The Team Huddle before Demo Pitch (Zoom)	Mr. M. Prabhakaran Senior Manager (Technical), Large Corporate Branch, Secunderabad, Canara Bank	25	To have a discussion between TNSI 2019 Finalists & a reputed Banker about getting loans for product conversion and the process followed by the bank.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
4.	18.05.2020 02.30 pm to 04.30 pm	Tamil Nadu Student Innovators 2019- Demo Pitch (Zoom)	M. Vinoth Field Coordinator EDII-AIEDP Trichy Hub	21	Prior to finals the participants from Trichy zone are warmed up with demo pitch to renowned juries for efficient pitching in finals	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
5.	01.06.2020 11.00 am to 12.00 pm	Role of Business Incubation Centres in Promoting Entrepreneurship (Zoom)	M. Vinoth Field Coordinator EDII-AIEDP Trichy Hub	48	To create awareness and thereby encouraging the student innovators/ start up to avail incubation facilities offered by EDII- TN under TNMBIIP in any one of the 10 Technology Business Incubators in Tamil Nadu.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli

6.	11.06.2020	Start your venture and build it - 8 in 1 Webinar Series Webinar 1: Self Discovery & Opportunity Discovery (Zoom)	M. Vinoth Field Coordinator EDII-AIEDP Trichy Hub	18	The purpose of the webinar is to identify the passion, hobby, entrepreneurial style and know about the effectuation principles.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
7.	18.06.2020 & 11.00 am to 12.00 pm	Webinar 2: Design Thinking - (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	Mr. D. Nirmal Raj Field Coordinator EDII-AIEDP Chennai Hub CED, Anna University, Chennai	26	The webinar was focused on listening, user empathy, whole-brain thinking, collaboration, and experimentation.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
8.	26.06.2020 & 10.30 am to 11.30 am	Webinar 3: Customer & Value Proposition (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	Mr. M. Martin Field Coordinator EDII-AIEDP Thanjavur Hub SASTRA University, Thanjavur (Acted as Guest Speaker)	25	The objective of the webinar is to discover customer by understanding Market Types, identifying Customer Segments, Niche, and Early Adopters, listing down customers' Jobs, Pains, and Gains, and creating Customer Personas.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli

9.	27.06.2020 & 10.30 am to 12.00 pm	Webinar 4: Business Model Canvas (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	Mr. Vinoth Malaikani Field Coordinator EDII-AIEDP Trichy Hub University College of Engineering, BIT Campus, Anna University, Trichy	24	The objective of the webinar is to Explain what is a business model and why it is important List the nine blocks of the business model	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
10.	28.06.2020 & 10.30 am to 12.00 pm	Webinar 5:Finance and Business Regulations (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	Mr. Natarajan Subramanian Manager Bank of India, Panankombu Branch (Guest Speaker)	18	The objective of the webinar is to understand the Business Structures, Legal Entities and different kinds of Funds like NEEDS and PMEGP.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
11.	29.06.2020 & 10.30 am to 01.00 pm	Webinar 6:Validation of Business Model (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	Mr. S. Santhosh CEO, EDII- Trichy Agri Business Incubation Forum (Guest Jury)	6 Ideas have been pitched	The objective of the webinar is to <ul style="list-style-type: none"> • Building solution demo • Validating solution demo or planning to pivot through solution interviews • Building MVP 	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli

12.	03.07.2020 & 11.00 am to 12.30 pm	Webinar 7: Branding & Marketing (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	Mr. G. Danyi Sagayam Founder – Identityfly Group of Companies, Trichy (Acted as Guest Speaker)	37	The objective of the webinar is to deliver the participants about the importance of advertising, branding and marketing through a successful entrepreneur.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
13.	04.07.2020 & 11.00 am to 12.00 pm	Webinar 8: Case Study of a Successful Entrepreneur (Start your Venture & Build it 8 in 1 Webinar Series) (ZOOM)	Er. V. Chollin Selvan, Managing Partner- Cornions Industries; Proprietor- Cornions Traders; (Acted as Guest Speaker)	26	The objective of the webinar is to share the experience of a successful entrepreneur who has achieved 5+ start ups.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
14.	08.07.2020 & 10.45 am to 12.30 pm	Stock/Share Market Investment and Trading – Basics	Er. Prashanth Mohandoss, Business Consultant- M/S. Aroora Business Consultancy Private Limited, Bangalore (Acted as Guest Speaker) (ZOOM)	58	The objective of the webinar is to share the experience of trading in stock market to the registered participants.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli

15.	17.07.2020 11.00 am to 12.30 pm	How to apply for the Innovation Voucher Grant?- A Practical guide from successful beneficiary	<p>a) 11.00 am to 11.15 am – About the EDII- IVP Mr. M. Vinoth Field Coordinator, EDII-AIEDP Trichy Hub</p> <p>b) 11.15 am to 11.45 am – Experience Sharing from IVP A successful Beneficiary Mr. N. Dinesh Babu Asst. Prof/ECE Karpagam Institute of Technology, Coimbatore</p> <p>c) 11.45 am to 12.45 pm – IVP application online form filling live demo from a shortlisted applicant Mr. G. Karthikeyan CEO Presidential Corporation of Electro Fuel Technology, Trichy</p>	44	The main objective of this webinar is to make awareness and raise interest among participants to apply for the Innovation Voucher Grant and to guide them to apply online from successful beneficiaries.	<p>Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli</p>
16.	22.07.2020	Role of	Dr. M.	119	Post covid what are all the	Dr. T. Senthilkumar

	11.00 am to 01.00 pm	Biotechnology and Nanotechnology in promoting Entrepreneurship	Sivakumar CTO/ Ariviya Technologies Bio Incubtion Cell – IIT Madras		business opportunities in Biotech and Nanotech industry.	Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
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