

**WEBINARS ORGANISED BY EDII-AIEDP TRICHY HUB**

Webinar Details:					
S. No	Date & Time	Topic	No. of Part	Webinar Objective	Webinar Organised by
1.	06.05.2020 02.30 pm to 03.30 pm	Discussion on Conducting Online Finals- Trichy Zone (Zoom)	21	To get the acknowledgement from Finalists of Tamil Nadu Student Innovators 2019- Trichy zone about conducting Finals in online mode.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
2.	13.05.2020 10.15 am to 12.00 pm	Awareness on Innovation Voucher Program- Grant by EDII TN (Zoom)	46	To create awareness and thereby encouraging the participants to apply for the EDII-TN flagship grant of "Innovation Voucher Program"	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
3.	17.05.2020 10.30 am to 11.30 pm	Technopreneur from a Banker Perspective - The Team Huddle before Demo Pitch (Zoom)	25	To have a discussion between TNSI 2019 Finalists & a reputed Banker about getting loans for product conversion and the process followed by the bank.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
4.	18.05.2020 02.30 pm to 04.30 pm	Tamil Nadu Student Innovators 2019- Demo Pitch (Zoom)	21	Prior to finals the participants from Trichy zone are warmed up with demo pitch to renowned juries for efficient pitching in finals	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
5.	01.06.2020 11.00 am to 12.00 pm	Role of Business Incubation Centres in Promoting Entrepreneurship (Zoom)	48	To create awareness and thereby encouraging the student innovators/ start up to avail incubation facilities offered by EDII-TN under TNMBIIP in any one of the 10 Technology	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
6.	11.06.2020	Start your venture and build it - 8 in 1 Webinar Series Webinar 1: Self Discovery & Opportunity Discovery	18	The purpose of the webinar is to identify the passion, hobby, entrepreneurial style and know about the effectuation principles.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering,
7.	18.06.2020 & 11.00 am to 12.00 pm	Webinar 2: Design Thinking - (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	26	The webinar was focused on listening, user empathy, whole-brain thinking, collaboration, and experimentation.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering,
8.	26.06.2020 & 10.30 am to 11.30 am	Webinar 3: Customer & Value Proposition (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	25	The objective of the webinar is to discover customer by understanding Market Types, identifying Customer Segments, Niche, and	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering,
9.	27.06.2020 & 10.30 am to 12.00 pm	Webinar 4: Business Model Canvas (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	24	The objective of the webinar is to Explain what is a business model and why it is important List the nine blocks of the business model	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
10.	28.06.2020 & 10.30 am to 12.00 pm	Webinar 5: Finance and Business Regulations (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	18	The objective of the webinar is to understand the Business Structures, Legal Entities and different kinds of Funds like NEEDS and PMEGP.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering,
11.	29.06.2020 & 10.30 am to 01.00 pm	Webinar 6: Validation of Business Model (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	6 Ideas have been pitched	The objective of the webinar is to • Building solution demo • Validating solution demo or planning to pivot through solution interviews	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering,

12.	02.07.2020 11.00 am to 12.30 pm	EDII TN- Tamil Nadu Student Innovators Challenge - (Guest webinar to Bharathidasan University Entrepreneurship, Innovation and	37	EDII TN- Tamil Nadu Student Innovators Challenge Awareness programme	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
13.	03.07.2020 & 11.00 am to 12.30 pm	Webinar 7: Branding & Marketing (Start your Venture & Build it 8 in 1 Webinar Series) (Zoom)	37	The objective of the webinar is to deliver the participants about the importance of advertising, branding and marketing through a successful entrepreneur.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
14.	04.07.2020 & 11.00 am to 12.00 pm	Webinar 8: Case Study of a Successful Entrepreneur (Start your Venture & Build it 8 in 1 Webinar Series) (ZOOM)	26	The objective of the webinar is to share the experience of a successful entrepreneur who has achieved 5+ start ups.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
15.	08.07.2020 & 10.45 am to 12.30 pm	Stock/Share Market Investment and Trading – Basics	58	The objective of the webinar is to share the experience of trading in stock market to the registered participants.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
16.	17.07.2020 11.00 am to 12.30 pm	How to apply for the Innovation Voucher Grant?- A Practical guide from successful beneficiary	44	The main objective of this webinar is to make awareness and raise interest among participants to apply for the Innovation Voucher Grant and to guide them to apply online from successful beneficiaries.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
17.	20.07.2020 11.00 am to 12.30 pm	Idea to Market- A primer on Bio-Business	98	Awareness on Idea to Market	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Associate Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering,
18.	22.07.2020 11.00 am to 01.00 pm	Role of Biotechnology and Nanotechnology in promoting Entrepreneurship	119	Post covid what are all the business opportunities in Biotech and Nanotech industry.	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna
19.	25.07.2020 10.00 am to 11.30 am	Igniting the Young Entrepreneurs (Guest Speaker to Spoke College- Kongunadu College of Engineering and Technology, Thottiyam)	100	Igniting the Young Entrepreneurs	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli
20.	27.07.2020 10.30 am to 11.30 am	How to get PMEGP loan- Guidelines from Successful Beneficiary	56	(Guest Speaker to Spoke College- Kongunadu College of Engineering and Technology, Thottiyam)	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
21.	03.08.2020 11.00 am to 12.30 pm	Startup India Recognition- For Startups and Aspiring Entrepreneurs	65	How to get PMEGP loan- Guidelines from Successful Beneficiary	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna

22.	07.08.2020 11.00 am to 12.30 pm	Art of Selling	67	Startup India Recognition- For Startups and Aspiring Entrepreneurs	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
23.	10.08.2020 03.00 pm to 04.30 pm	Business Development and Entrepreneurship- Hangout with a Successful Startup	43	Art of Selling	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
24.	13.08.2020 03.30 pm to 05.00 pm	Tamil Nadu Student Innovators 2020- Stage 0 Awareness Programme- Trichy Batch I	86	Business Development and	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
25.	21.08.2020 04.00 pm to 05.00 pm	Industry 4.0- Making Smart and Intelligent Manufacturing Hub	72	Entrepreneurship- Hangout with a Successful Startup	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
26.	24.08.2020 03.30 pm to 05.00 pm	Tamil Nadu Student Innovators 2020- Stage 0 Awareness Programme- NSN College of Engineering and Technology, Karur	120	Tamil Nadu Student Innovators 2020-	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
27.	27.08.2020 02.00 pm to 04.00 pm	Tamil Nadu Student Innovators 2020- Stage 0 Awareness Programme- Holy Cross College (autonomous)	77	Stage 0 Awareness Programme- Trichy Batch I	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
28.	05.09.2020 11.00 am to 01.00 pm	Tamil Nadu Students Awareness (TNSI) 2020 - University College of Engineering, BIT Campus, Anna	95	Industry 4.0- Making Smart and Intelligent Manufacturing Hub	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
29.	08.09.2020 11.00 am to 01.00 pm	Tamil Nadu Students Awareness (TNSI) 2020 Valluvar College of Science and Management, Kannur	138	Tamil Nadu Student Innovators 2020- Stage 0 Awareness Programme- Trichy Batch I	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
30.	12.09.2020 10.00 am to 12.00 pm	Tamil Nadu Students Awareness (TNSI)2020 - Cauvery College for Women Trichy	90	Tamil Nadu Student Innovators 2020- Stage 0 Awareness Programme	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
31.	12.09.2020 03.00 pm to 04.30 pm	Tamil Nadu Students Awareness (TNSI)2020 - RVS Group of Institutions, Dindigul	67	Tamil Nadu Student Innovators 2020- Stage 0 Awareness Programme	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
32.	15.09.2020 11.00 am to 12.30 pm	Tamil Nadu Students Awareness (TNSI)2020 - SSM Institute of Engineering and Technology, Dindigul	37	Tamil Nadu Students Awareness (TNSI) 2020 -	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
33.	17.09.2020 02.30 pm to 04.00 pm	Tamil Nadu Students Awareness (TNSI)2020 - K. Ramakrishnan College of Engineering and Technology, Trichy	726	Tamil Nadu Students Awareness (TNSI) 2020 -	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
34.	18.09.2020 10.00 am to 12.00 pm	Tamil Nadu Students Awareness (TNSI)2020 - Government Polytechnic College, Karur & Government Polytechnic College	123	Tamil Nadu Students Awareness (TNSI) 2020	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
35.	28.09.2020 10.30 am to 12.00 pm	Tamil Nadu Students Awareness (TNSI)2020 - MAM School of Engineering Trichy	343	Tamil Nadu Students Awareness (TNSI) 2020	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
36.	28.09.2020 02.30 pm to 04.30 pm	Tamil Nadu Students Awareness (TNSI)2020 - K Ramakrishnan College of Engineering, Trichy	157	Tamil Nadu Students Awareness (TNSI)2020	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator

37.	29.09.2020 10.30 am to 12.00 pm	Tamil Nadu Students Awareness (TNSD)2020 – M Kumarasamy College of Engineering, Karur	95	Tamil Nadu Students Awareness (TNSD)2020 –	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator
38.	30.03.2023	IPR Workshop	44	Awareness on IPR	Dr. T. Senthilkumar Professor & Dean EDII-AIEDP Trichy Hub Coordinator University College of Engineering, BIT Campus, Anna University, Tiruchirappalli and Dr. K. Kumaraguru Assistant Professor EDII-AIEDP Trichy Hub Co- Coordinator University College of Engineering, BIT Campus, Anna



